# PROJECT

## forever lamp<sup>®</sup>

### **PROJECT REVIEW:**

Big Box Retailer Utilizes Retrofit LED Lamp to Improve Light Quality



Foreverlamp provided an easy to install solution that met the project criteria, resulted in a fast ROI, and delivered a very high quality light that is energy efficient and long lasting at 50,000 + hours.

City Country Total # of Stores

Units Per Location Category Year Light Effect Source CRI Nationwide USA **40 US Locations and counting as of June 2016 500+** Retail 2016 Uplight / Downlight LED 83



### THE SITUATION:

One of the nation's largest big box retail chains known for its sustainable operations sought to improve overall occupant comfort while improving efficiency in their existing stores. They needed a solution that maintained the look and feel of their existing 400W metal halide lighting solution while improving the lighting quality and efficiency of the lighting system.

### THE SOLUTION:

Foreverlamp provided the solution with the industry's first 24,000 lumen plug and play retrofit lamp for Metal Halide lamps. Foreverlamp solved the technical challenge of creating up-light with a directional LED source by creating enough up light to avoid the cave effect of other LED screw in lamps. The Foreverlamp plug and play bulb was able to deliver a technologically advanced solution to reduce energy and operating costs, improve ambiance and the look of merchandise, while reducing the stores environmental footprint.

### THE RESULTS:

### Energy cost savings per store:

- 500 fixtures
- 200W savings per fixture
- 20 hours/day
- 24/7
- Avg Energy Cost: \$.10/kwh
- Avg Payback: 7.5 months
- Average Energy Savings per Store: \$72,800

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#### **BEFORE:**

Existing Metal Halide lamps in the customer aisle provided an output of 400W and a CRI of <65.

#### AFTER:

The Foreverlamp 400W MH VHO model LED lamp has replaced the Metal Halide lamps providing a better quality of light with a CRI of >80 and a 200W energy savings solution. The difference in light quality is easy to see.

### **Product Used**



400W METAL HALIDE LED Retrofit Lamp GS-400U-VHO-840

Professional high output LED replacement lamp for Metal Halide

### 400W METAL HALIDE RETROFIT

- Industry's only 24,000 lumen plug-n-play Metal Halide replacement lamp
- Industry's only 24,000 lumen lamp with uplight to illuminate Acrylic or Glass Dome fixtures
- Industry's only 24,000 lumen lamp with uplight to illuminate ceilings
- Lamp Life: 50,000 hours
- 24,000 lumens
- 200 watts
- 5000K, +83 CRI
- Instant On / Off
- Dimmable with LED driver
- Saves 200 Watts Per Socket
- · Works with existing magnetic probe and pulse start ballast
- Replaces traditional Metal Halide Lamps for 400W 175W
- Patented cooling and innovative design
- Features Direct-Fit EZ Install® technology
- UL Recognized. LM 79 & LM 80 Reports available
- 5-year unconditional warranty